

## 2012 DECA RESULTS

Fifty Five DECA students at Cranford High School scored in the top of their business events, making them not only eligible to compete in the New Jersey DECA Leadership Conference in Cherry Hill, February 26-28 but also the most to ever advance in the history of Cranford High School.

The DECA Program is aimed at helping students prepare for business careers. The program, which boasts 118 members, builds self-esteem, helps with leadership skills, and practices community service.

First place winners are: Jacqueline Chiari for Sports and Entertainment Marketing, Rachel White for Principles of Business Marketing and Gabrielle DaSilva for Automotive Service Marketing.

Among the second-place winners are: Joseph Bringuier for Personal Finance, Elizabeth Truffa for Principles of Business Management, Michael Wolansky for Accounting, Lauren Iauruzio for Automotive Service Marketing, Ben Ilaria and Brian O`Dowd for Business Law and Ethics, and William Daly for Food Service Marketing.

Third-place winners are William Allen, and Andrew Miller for Sports and Entertainment Marketing, Allison Verilli for Principle of Business Marketing, Nicole Salindardo for Principles of Hospitality, Marianna Franzetti for Principles of Business Management,

In addition, placing in the top ten of their business specialties are listed below.

During the competition, each student completed a one-hour written test focused on their area of interest -- then read, prepared for, and executed two role-play scenarios. Business, marketing, and accounting professionals served as judges for more than 1,500 students attending the regional competition from across central New Jersey.

### **Quick Serve Restaurant Management**

Zachary Brown

### **Retail Food Service Marketing**

Oliver Bevan

### **Sports and Entertainment Marketing**

**1<sup>st</sup> Place** Jacqueline Chiari

**Sports and Entertainment Marketing TEAM**  
**3<sup>rd</sup> place** William Allen and Andrew Miller

**Travel and Tourism TEAM**

Owen Dingelstedt and Glenn Heller  
Colleen Hartnett and Nicole Lamsis

**Apparel and Accessories Marketing**

Megan Byrnes  
Rebecca Deczynski  
Caitlin Slattery  
Jeffrey Francis

**Hotel and Lodging Management**

Brian Garrettson  
Alexander Fries  
Silvana Paradiso  
Taylor Baton

**Human Resource Management**

Thomas Feeney

**Marketing Management Series**

Mary Katherine Walch  
Kristian Brito

**Marketing Communications TEAM**

Kathryn Jordan and Allison Mease  
Cyril Manchery and Karly Schott

**Principles Business Marketing**

**1<sup>st</sup> Place** Rachel White  
**3<sup>rd</sup> Place** Allison Verilli  
Timothy Coda  
Matthew Wise

**Principles of Finance**

**2<sup>nd</sup> Place** Joseph Bringuier  
Anthony Vultaggio

**Principles of Hospitality**

**3<sup>rd</sup> place** Nicole Salindardo  
Beth Armstrong  
Scott Belmont  
Emily Roman  
Ian Beresford

**Principles Business Management**

**2<sup>nd</sup> Place** Elizabeth Truffa  
**3<sup>rd</sup> Place** Marianna Franzetti  
Edward Guillen  
Sara Jacobus  
Walter James

**Accounting**

**2<sup>nd</sup> Place** Michael Wolansky

**Automotive Service Marketing**

**1<sup>st</sup> Place** Gabrielle Da Silva

**2<sup>nd</sup> Place** Lauren Iaurizio

Joseph Delayo

Alexis Neusch

Joseph Barlik

**Business Service Marketing**

Eric Schwartz

**Business Law and Ethics**

**2<sup>nd</sup> Place** Ben Ilaria and Brian O`Dowd

Shannon Daly Taylor Schaad

Peter Strotz and Joe Tobin

**Food Marketing**

**2<sup>nd</sup> Place** William Daly

Madison Vanhouten